



112 AF
Application No. 10/613392
Art Unit: 3622
Response and Amendment

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: RONALD JOHN ROSENBERGER

Application No.: 10/613392 Art. Unit: 3622

Filing Date: January 21, 2004 Examiner: Myhre, James W.

**Title: CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES
THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC
DEMOGRAPHIC GROUPS**

I hereby certify that this correspondence is being deposited with the
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June 16, 2008

(Date of Deposit)

Ronald J. Rosenberger

(Name of applicant, assignee, or Registered Representative)

Ronald J. Rosenberger
(Signature)

June 16, 2008

(Date of Signature)

Commissioner for Patents
Mail Stop AF
P.O. Box. 1450
Alexandria, VA 22313-1450

RESPONSE AND AMENDMENT UNDER 37 CFR 1.116

Dear Sir:

In response to the final Office Action dated March 14, 2008, Applicant submits the following response and amendment, due June 16, 2008 (June 14 and 15 fall on a weekend).

In the Claims:

Amendments to the claims are presented beginning on page 3.

Remarks:

The Remarks begin on Page 10.